



Mr Tea

CREATES UNIQUE
SOCIAL MEDIA
CAMPAIGNS



STRATEGIES

Social media management is the process of analyzing social media audiences and developing a strategy that's tailored to them, creating and distributing content for social media profiles, monitoring online conversations, collaborating with influencers, providing community service, and monitoring, measuring, and making advertisement videos and engaging with the correct audience to create clients for your business .



CONTENT MEANING

Social Media Content means and includes any materials, documents, photographs, graphics, and other information that is created, posted, distributed, or transmitted using social media Internet sites or social media tools.



SCOPE:

MR TEA MANAGEMENT CREATES QUALITY CONTENT THAT IS SPREAD ACROSS VARIOUS SOCIAL MEDIA NETWORKS.

Reports fill a vast array of informational needs for many of society's important organizations. Reports are used for keeping track of information, which may be used to make decisions. Written reports are documents which present focused, salient content, generally to a specific audience.



SOCIAL MEDIA MANAGER
EST 2016



PREPARED BY:
SOCIAL MEDIA MANAGER

Mr Tea

WHAT TO EXPECT FROM SOCIAL MEDIA MANAGEMENT



Mr Tea

**MORE SOCIAL MEDIA
STRATEGIES AND
ENGAGEMENT METHODS**



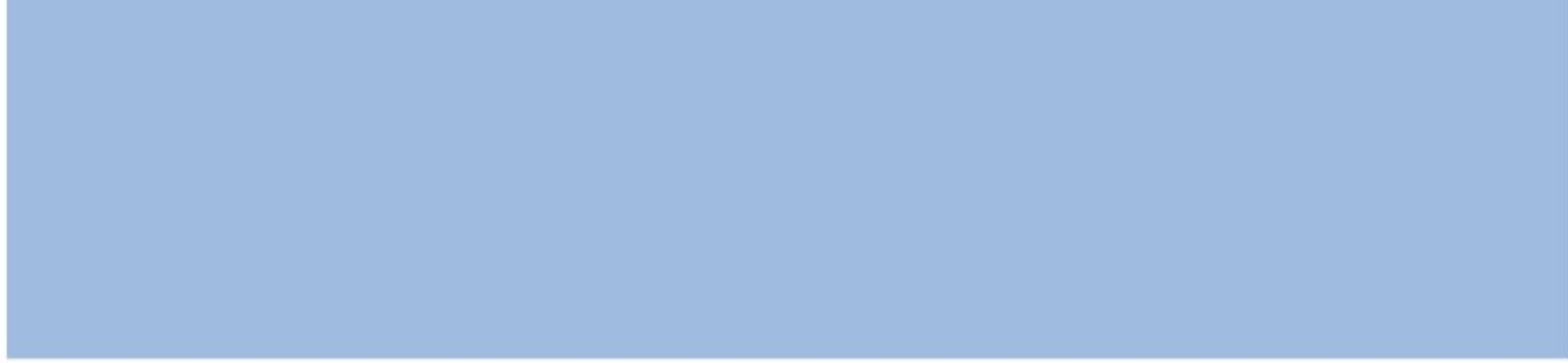
"RESEARCH AND ENGAGE
USER IN ONLINE AND
OFFLINE CONVERSATION."

QUESTIONS TO CONSIDER

HOW DO WE IMPROVE OUR SOCIAL MEDIA STRATEGIES?

**Wholesome
skills, experience
& empathy**

Like other agencies out there, we pride ourselves in healthy and wholesome experience + skills over years, encompassing various disciplines—programming, social media, project management, design, and copywriting, to name a few. Most paramount to us, however, is empathy. We listen and try as best as we can to understand our clients, their audiences, and each others' needs. In other words, we find ways to make both parties... click.



AREAS FOR IMPROVEMENT:

HOW AND WHERE CAN SOCIAL MEDIA MANAGEMENT IMPROVE

Reports use features such as graphics, images, voice, or specialized vocabulary in order to persuade that specific audience to undertake an action. One of the most common formats for presenting reports is IMRAD: Introduction, Methods, Results and Discussion. This structure is standard for the genre because it mirrors the traditional publication of scientific research and summons the ethos and credibility of that discipline. Reports are not required to follow this pattern, and may use alternative patterns like the problem-solution format.

YOUR BUSINESS NEEDS TO KEEP UP WITH MORE ONLINE TRENDS, AS WELL AS ENGAGE WITH A LARGER AUDIENCE."

ABOUT:OUR GOALS

What are the goals of social media manager?



Mr Tea Social Media Management

A social media manager is responsible for your brand's social media activities that include social media planning, automation, advertising, content creation, publishing, and analytics. It is an essential role in a marketing team that can increase conversions and return on investments

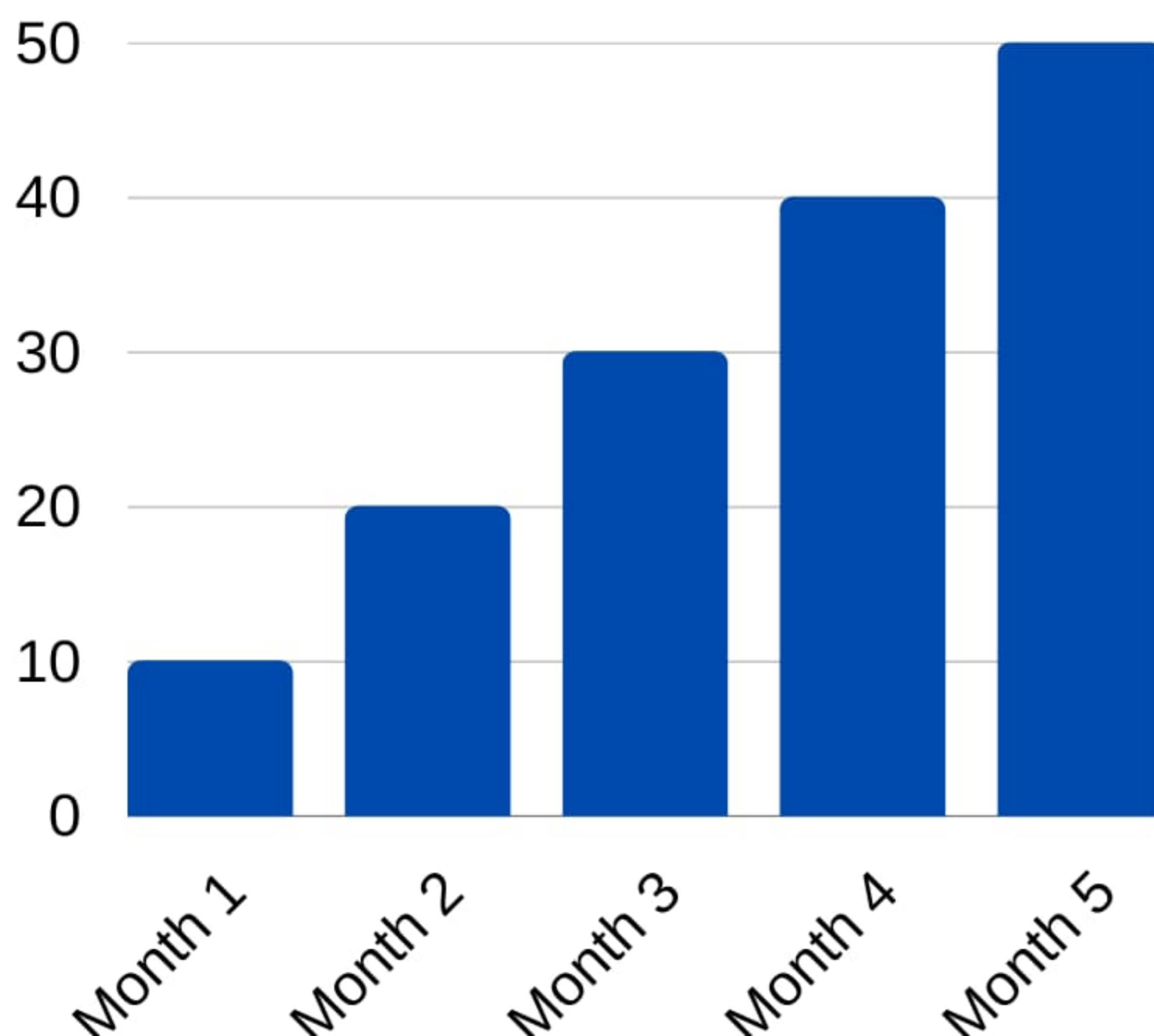
MR TEA MANAGEMENT MISSION

This is where we launch the ads. Our marketing agency's ad specialists will write your ad copy, headlines, and develop creative for your campaign. We also keep an eye on your campaign if there is low-performing results or getting a winning campaign



8 common social media marketing goals

- Increase brand awareness.
- Manage brand reputation.
- Increase traffic to your social media platforms and website.
- Improve community engagement.
- Boost conversions or sales.
- Generate leads.
- Deliver customer service.
- Gain market insights with social



GETTING THE BEST OUT OF YOUR SOCIAL MEDIA PLATFORMS

MR TEA MEDIA
MANAGEMENT TEAM



Reports use features such as graphics, images, voice, or specialized vocabulary in order to persuade that specific audience to undertake an action:

- graphics
- images
- voice
- or specialized vocabulary
- mini promo videos
- advertisements
- designing
- creating content
- adding followers
- creating clients



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